



1st International RGCS Symposium
#RGCS2016

Work and Workplace Transformations:
Between Communities, Doing, and Entrepreneurship

Friday, 16th December 2016 - Paris (France)

**** FINAL PROGRAMME ****

Thursday, 15th of December 2016



19.00-21.00	Evening guided tour by the curator of the <i>Musée d'Orsay</i> Registration: collaborativespaces@gmail.com (Number of places limited – International guests will be given priority) Musée d'Orsay - 1 Rue de la Légion d'Honneur, 75007 Paris
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Friday, 16th of December 2016



PART I – 8.00-15.00: Academic (Un)Conference

8.00-8.45	Coffee Reception (Reception Area) emlyon business school – Paris Campus: 15 boulevard Diderot, 75012 Paris
8.25-8.40	<ul style="list-style-type: none"> emlyon business school Paris Campus Guided Tour
8.45-9.00	Welcome Addresses (Plenary session - Auditorium) <ul style="list-style-type: none"> Philippe Monin, Research Director at emlyon business school #EarlyMakers François-Xavier de Vaujany, PSL Paris-Dauphine University & RGCS President
9.00-9.30	Keynote Address (Plenary session - Auditorium) <ul style="list-style-type: none"> Bastian Lange, Multiplicities: “Collaborative Makerspaces - Arenas for alternative modes of value creation?”

9.30-11.00

Academic Paper Presentations – Session 1

- **Topic 1 (Room 1-10): Hacking, circumventing, drifting, and improvising: collaborative movements as counter-cultures for management and innovation?** Track chair: Roser Pujadas, London School of Economics
 - **Camus Annie (UQAM)**
Are collaborative spaces the new locus of innovation in work organization? Insights from a study on coworking spaces
 - **Lô Amadou (Université Lyon 3) & Fatien Diochon Pauline (Menlo College)**
Corporate Fab Lab or the hacking of standardized innovation processes. The case of Renault
 - **Merkel Janet (City University)**
Co-working: Between an emancipatory practice for precarious freelance labour and the commercialization of collaborative work communities
 - **de Vaujany François-Xavier (DRM, PSL-Université Paris-Dauphine)**
Hacking management: an invitation that needs to be taken seriously?

- **Topic 2 (Room 2-11): Labs and collaborative communities: new concepts, theories and typologies for management and organization studies.** Track chair: Pierre Laniray, University of Poitiers
 - **Hussenot Anthony (DRM, PSL-Université Paris-Dauphine) & Hernes Tor (Copenhagen Business School)**
Understanding organization as an open and whole movement: evidence from the maker movement
 - **Schmidt Suntje (Leibniz-Institut für Raumbezogene Sozialforschung, IRS)**
Debating Typologies for Open Creative Labs. Examples from Germany
 - **Rozay Elen (DRM, PSL-Université Paris-Dauphine)**
Collaboration in the context of the internationalization of a French dairy cooperative: a processual perspective
 - **Ivaldi Silvia, Scaratti Giuseppe, & Pais Ivana (Università Cattolica di Milano)**
Coworking: a complex phenomenon between typologies and contradiction
 - **Saludadez Jean (University of the Philippines Open University)**
Transformation of educational spaces: an agentic analysis of the collaboration on program development and delivery among southeast Asian open universities

- **Topic 3 (Room 2-10): The politics of collaborative communities and collaborative movements: rurality, refugees, and political entrepreneurship.** Track chair: Stefan Haefliger, Cass Business School
 - **Cnossen Boukje (Tilburg University) & Markman Eliel (DRM, PSL-Université Paris-Dauphine)**
The politics of sharing space: co-working spaces in Amsterdam and Paris
 - **Fargeot Stéphanie (DRM, PSL-Université Paris-Dauphine)**
An ethnographical account of La Quincaillerie numérique: How to combine social innovation with local life?
 - **Fasshauer Ingrid (UPEM, Université Paris-Est Marne-la-Vallée) & Cathy Veil (IRG, UPEM)**
The collaborative communities in the service of social innovation, the example of a living lab in a rural area
 - **Fotaki Marianna (Warwick Business School) & Daskalaki Maria (Kingston University London)**
Solidarity economy initiatives in crisis-stricken Greece as sites for co-production of ideas, knowledge, practices and resources

	<ul style="list-style-type: none"> • Topic 4 (Room 1-13): Collaborative economy and collaborative practices: trends and (un)successful trajectories. Track chair: Fabrice Periac, IPAG Business School <ul style="list-style-type: none"> ○ Grenier-Arellano Alina (University of Amsterdam & Vrije Universities) Makers and Breakers: Shared Fabrication Spaces and the Double Edged Sword for Entrepreneurial Ambitions ○ Errichiello Luisa & Tommasina Pianese (Institute for Research on Innovation and Services for Development - IRISS) Transforming the Workplace: Smart Work Centers as the new frontier of remote work arrangements ○ Rus Andrej & Igljč Hajdeja (University of Ljubljana) Coworking Between Community and Market ○ Kajamaa Anu (University of Helsinki), Galuppo Laura (Università Cattolica del Sacro Cuore), Ivaldi Silvia, & Scaratti Giuseppe (Università Cattolica di Milano) Fab lab: how to promote collaborative organizing and successful innovation management
<p>11.00-11.30</p> <p>11.10-11.25</p>	<p>Coffee Break (Reception Area)</p> <ul style="list-style-type: none"> • emlyon business school Paris Campus Guided Tour
<p>11.30-13.00</p>	<p>Academic Paper Presentations – Session 2</p> <ul style="list-style-type: none"> • Topic 5 (Room 1-10): Reinventing continents, nations and territories: the dynamic of clusters and new social hubs. Track chair: Janet Merkel, City University <ul style="list-style-type: none"> ○ Friederici Nicolas (OII, Oxford University) Innovation Hubs in Africa: Assemblers of Technology Entrepreneurs ○ Evans Graeme (Middlesex University) Networks of social enterprises in the creative sector - clusters or ecosystems ○ Grenier Corinne (KEDGE) & Rym Ibrahim (KEDGE) Innovations in Collective and Connected Housing for elderly: the role of one regional cluster as a collective creative community to sustain projective agency and bricolage ○ Ferchaud Flavie (Université de Rennes II) Contradictions about the role-s of places focused on digital practices, fabrication and experimentation in the city: the cases of the cities of Gent (Belgium), Rennes and Toulouse • Topic 6 (Room 2-11): The materiality and space of coworking, fab lab and makers communities. Track chair: Julie Fabbri, emlyon business school <ul style="list-style-type: none"> ○ Tunçalp Deniz & Elif Çelik (Istanbul Technical University) Curse of the Closure: Exploring the Start-up Survival and the Socio-Materiality of Incubator Design ○ Dandoy Aurore, Fargeot Stéphanie, & Grandazzi Albane (DRM, PSL-Université Paris-Dauphine) Materializing services and values in the context of a guided tour of collaborative spaces: a phenomenological approach ○ Aubouin Nicolas & Capdevila Ignasi (PSB) Collaborative logics in the localized spaces of the sharing economy ○ Bernhardt Alexandra (Technische Universität Chemnitz)



	<ul style="list-style-type: none"> ○ More than just a Workspace Perception of the Working Environment in Coworking Spaces ○ Pareja-Eastaway Montserrat (Universitat de Barcelona) Collaborative spaces and networks: the case of the video game sector in Spain ● Topic 7 (Room 2-10): Collaborative spaces as contexts of open innovation and boundary-spanners. Track chair: Schmidt Suntje (Leibniz-Institut für Raumbezogene Sozialforschung, IRS) <ul style="list-style-type: none"> ○ Fernandez Valérie (Télécom ParisTech), Garnier Christelle (Télécom ParisTech), Puel Gilles (LEREPS, Université de Toulouse), Renaud Clément (Télécom ParisTech) Changing the Culture of Innovation in Shanghai: Open Innovation Spaces ○ Neyer Ann-Katrin, Jonas Julia, & Buchardt Tino (Martin-Luther University Halle-Wittenberg) Job crafting in collaborative spaces ○ Versailles David, Merindol Valérie, & Capdevila Ignasi (Paris School of Business) The development of creative capabilities in established firms with work and workplace transformation in open innovation context ○ Sacepe Karine (i3-CRG Ecole polytechnique) Collaborative innovation space networks and innovator community ● Topic 8 (Room 1-13): Sharing economy, collaboration and community: conceptual and methodological issues. Track chair: Julien Jourdan, PSL- Paris-Dauphine University <ul style="list-style-type: none"> ○ Curto-Millet Daniel (ESCP Europe) & Pujadas Roser (London School of Economics & Political Sciences) Reconceptualising sharing in the digital economy ○ Gruen Adèle (DRM, PSL-Université Paris-Dauphine) Collective Practices of Appropriation in a Coworking Space ○ Duprat Lola (LEST, Aix & Marseille Université) The collective as new form of community organisation: case study of a FabLab in Marseille (France) ○ Toivonen Tuukka & Onya Idoko (UCL Institute for Global Prosperity) Collaborative Spaces & Creativity: An Object-Centric Approach to Tracing Ideas & Interactions through the Hubscape
<p>13.00-14.30 13.30-13.45 14.00-14.15</p>	<p>Lunch (Reception Area)</p> <ul style="list-style-type: none"> ● emlyon business school Paris Campus Guided Tours
<p>14.30-15.15 14.30-14.45 14.45-15.15</p>	<p>Launch of Part II (Plenary session – Auditorium)</p> <ul style="list-style-type: none"> ● Team distribution ● Transfer from emlyon business school - Paris campus to collaborative spaces A & C

PART II – 15.00-18.00: Collaborative Afternoon

2 options: a Co-Creation Workshop (Track 1) or a Learning Expedition / Scavenger Hunt covering several collaborative spaces (Track 2)



<p>15.15-17.15</p> <p>15.15-15.45 15.45-17.15</p> <p>15.15-17.15</p> <p>15.15-16.00 Space 1 16.00-16.15 Transfer 1 16.15-17.00 Space 2 17.00-17.15 Transfer 2</p> <p>17.15-18.00</p> <p>18.00-18.30</p>	<p>Track 1: Co-Creation Workshop "Highly Transformative Third Places" (HTTP) at LLL Liberté Living Lab (LLL) – 9 rue d'Alexandrie, 75002 Paris</p> <ul style="list-style-type: none"> • LLL Tour • HTTP Workshop <p>Track 2: RGCS Scavenger Hunt / Learning Expedition:- 4 distinct journeys Meeting Point at emlyon business school / 2 collaborative spaces / Arrival at Liberté Living Lab (LLL)</p> <ul style="list-style-type: none"> • Journey 1: Meeting Point – Space A – Space B – Arrival at LLL • Journey 2: Meeting Point – Space B – Space A – Arrival at LLL • Journey 3: Meeting Point – Space C – Space D – Arrival at LLL • Journey 4: Meeting Point – Space D – Space C – Arrival at LLL <p>Tracks 1 & 2: Final Meeting Point at LLL</p> <ul style="list-style-type: none"> • Announce of the Scavenger Hunt Winners & Presentation of the HTTP Workshop results • Informal Networking Session <p>Transfer to the Town Hall – Place de l'Hôtel de Ville, 75004 Paris 384715' by bus / 20' by foot</p>
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Part III – 18.30 – 22.00: Open Event

18.30-18.45	Art exposition “Visualizing hacking in Berlin” at Mairie de Paris Paris City Hall – Place de l’Hôtel de Ville, 75004 Paris
18.45-19.00	Welcome Addresses (Auditorium) <ul style="list-style-type: none"> • Maud Berthier, Paris City Hall • Cédric Denis-Rémis, IHEIE, PSL
19.00-19.30	Keynote Address (Auditorium) <ul style="list-style-type: none"> • Rodolphe Durand, HEC Paris: “The Pirate Organization: Lessons from the Fringes of Capitalism”
19.30-19.45	Questions & Discussion
19.45-20.30	International RGCS Panel “RGCS: a collaborative community itself? Next steps for the future” (Auditorium) To read the Alpha and Omega versions of RGCS White Paper, please consult our website . Feedback about RGCS network and RGCS White Paper (Omega) animated by François-Xavier de Vaujany, RGCS president <ul style="list-style-type: none"> • RGCS Amsterdam: Boukje Clossen, Tilburg University • RGCS Barcelona: Montserrat Pareja Eastaway, Universitat de Barcelona • RGCS Grenoble/Lyon : Nicolas Lesca, University Grenoble Alpes • RGCS London: Stefan Haefliger, Cass Business School • RGCS Montreal: Viviane Sergi, ESG UQAM • RGCS Paris: Julie Fabbri, emlyon business school & Ecole polytechnique i3-CRG • RGCS Roma: Paula Ungureanu, University of Modena and Reggio Emilia
20.30-22.00	Closing Cocktail ... And still the art exposition!

Organisation Committee

François-Xavier de Vaujany (PSL- Paris-Dauphine University), Julie Fabbri (emlyon business school), Anna Glaser (Novancia Business School), Pierre Laniray (University of Poitiers), Fabrice Periac (IPAG Business School), Aurore Dandoy (PSL- Paris-Dauphine University), Stéphanie Fargeot (PSL- Paris-Dauphine University), Stefan Haefliger (Cass Business School), Camille Bosqué (ENSCI), Roser Pujadas (London School of Economics), and Albane Grandazzi (PSL- Paris-Dauphine University).

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RGCS Website: <https://collaborativespacesstudy.wordpress.com/>

RGCS Scientific Committee

- **RGCS Paris:** François-Xavier de Vaujany (Paris-Dauphine University), Julie Fabbri (emlyon business school & Ecole polytechnique i3-CRG), Anna Glaser (Novancia Business School), Aurore Dandoy (Paris-Dauphine University), and Fabrice Periac (IPAG Business School)
- **RGCS London:** Stefan Haefliger (Cass Business School), H el ene Bussy-Socrate (Warwick Business School), Nathalie Mitev (King’s College London), Fran ois-Xavier de Vaujany (Paris-Dauphine University), and Yesh Nama (RMIT)
- **RGCS Montreal:** Viviane Sergi (UQAM), Annie Camus (UQAM), and Anouk Mukherjee (Paris-Dauphine University)
- **RGCS Lyon-Grenoble:** David Vallat (University Lyon 1 - TRIANGLE), Sabine Carton (Graduate School of Management Grenoble IAE), Nicolas Lesca (University Grenoble Alpes), and Julie Fabbri (emlyon business school)
- **RGCS Barcelona:** Montserrat Pareja Eastway (Universitat de Barcelona), Ignasi Capdevila (Paris School of Business), and Roser Pujadas (London School of Economics)

Fees

Free of charge, but **mandatory registration** here: <https://www.eventbrite.fr/e/billets-1st-international-rgcs-symposium-work-workplace-transformations-24698253140?ref=wpwidget>

Breaks

Informal and fun gatherings to get together and share ideas!

Academic Presentation (Un)Standards: Pecha Kucha - 20 illustrated slides X 20 seconds

We would like to propose an untypical but increasingly popular - even outside architecture and design worlds - PowerPoint presentation format for this academic conference. Hence, we would try to encourage interactive paper sessions, like engaging chit-chat to encourage dialogue and response. Pecha Kucha presentations imposes succinctness in speaking AND listening by avoiding text-heavy slides – but demands less preparation work than a TEDx speech! We therefore ask you to share only select ideas and thoughts on your topic so as to produce that elusive **spark** in the minds of participants.

Pre-requisites

- Send your final extended abstract ASAP
- Read all the abstracts of your session - as a presenter or a listener!

Best practices

- Carefully choose and show 20 images – as a storyline, each for 20 seconds
- Automate the animation of your presentation such that your talk flows with the projected images
- Don’t use too much text and avoid bullet points

Venues

- **emlyon business school**
Paris Campus
15, Boulevard Diderot, 75012 Paris
M° Gare de Lyon (1, 14, A, D)
<http://paris.em-lyon.com/en/>
- **Liberté Living Lab**
9 rue d’Alexandrie, 75002 Paris
M° Sentier, Réaumur-Sébastopol (3, 4)
<https://liberte.paris/>
- **Paris City Hall**
Place de l’Hôtel de Ville, 75004 Paris
M° Hôtel de Ville (1, 11)
<http://next.paris.fr/english>

Accommodation (near emlyon business school - Paris Campus / Gare de Lyon)

- Mercure Gare de Lyon | [Website](#)
From 165€
2 Place Louis Armand, 75012 Paris
- Bel Oranger Gare de Lyon | [Website](#)
From 80€
9 rue d’Austerlitz, 75012 Paris, France
hotel@beloranger.com
- Elysées Hôtel | [Website](#)
From 120€
234, Rue de Bercy – 75012 Paris
contact@elyseegaredelyon.com
- Timhotel Paris Gare de Lyon | [Website](#)
From 65€
1 bis 3, rue d’Austerlitz 75012 Paris- France

Partners of the 1st International Symposium RGCS 2016

